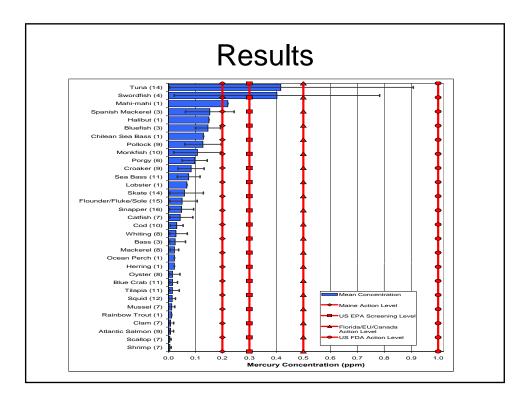




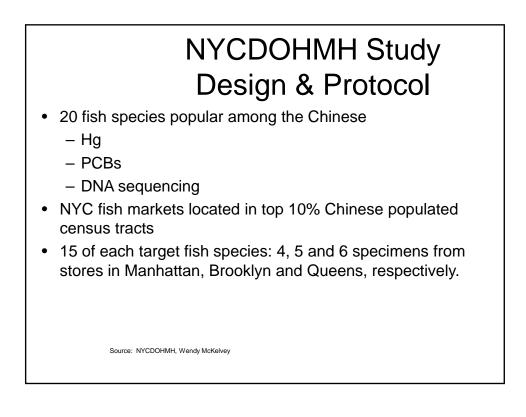


EPA Hg Fish Tissue Study (Sampling) Fulton Fish Market (NYC) Largest wholesale market in the US 22* most commonly consumed species of fin and shell fish Composite of 3 specimens per sample for most species Target sample size (N = 10 - 15) Super samples for small species (e.g., shrimp, clams, crabs) DNA sequencing * Additional species collected but constrained by small (<4) sample size



EPA Fish Selection Process

- Regional and national commercial seafood landings (NMFS)
- Net local/national imports/exports (US Census, NMFS)
- Domestic aquaculture production (USDA)
- Surveys of fish species sold in stores (Burger studies)
- Listing of seafood products sold by FFM wholesalers
- List modified by observations and discussions in FFM



NYC Criteria for Selecting Target Species*

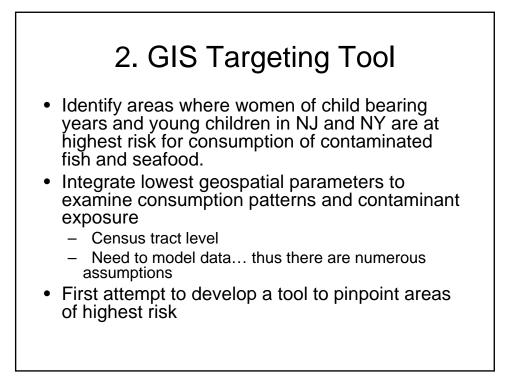
- Availability (based on volume) in stores in the three target neighborhoods.
- Inadequate data on mercury content.
- Fish is on NYC "recommended" list, but with potential for PCB contamination.
- Change in import patterns.

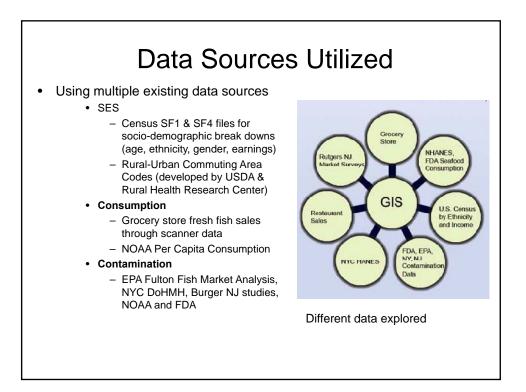
*Source: NYCDOHMH, Wendy McKelvey

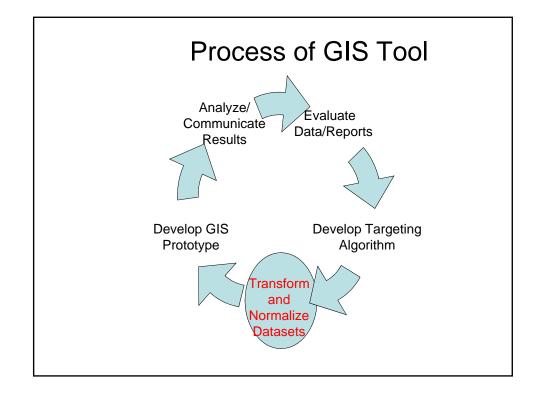
NYC Conclusions*

- Higher Hg levels in Chinese New Yorkers probably due to eating more (lower Hg) fish and lower bodyweight.
- No evidence that specimens from Chinese markets are higher in Hg.
- High within-species variability in PCB levels.
- OC pesticide levels were low.
- Hg and PCB levels not strongly correlated, which complicates combining the data in risk messages.
- Communicating meal allowances for combinations of species is a challenge.

*Source: NYCDOHMH, Wendy McKelvey







Data Used to Identify Audiences for Outreach

- Physicians (Ob/Gyns and Pediatricians) Contact information and Language Spoken
 - NYS Physician Profile
 - NJ Division of Consumer Affairs NJ Health Care Profile
- Hospitals
- WIC Clinics
- State and Local Health Departments

Developing Health Care Provider Curriculum - CME's and CE's

- Developing educational modules on fish consumption under development by Wisconsin Department of Health – estimated completion date by end of year
- Video and workbook format covering
 - Toxicology and epidemiology
 - Hazard identification and exposure assessment
 - Clinical perspectives
 - Risk Communication & Fish Advisories

Targeted Outreach

- Physicians and nurses in areas of high consumption of contaminated fish
 - Educational modules
 - Current advisories brochures
 - Increase knowledge of healthy seafood choices
 - Share info on best low-contaminant sources omega-3 fatty acids
 - Ask health care providers to screen and provide education to high risk patients
- Future applications:
 - Hope to provide health care providers, state and local health departments, and policy analysts an effective method for targeting vulnerable populations



